

# CANNABIS LAW HIGHER LEARNING

**AGENDA | APRIL 19, 2022 | 1:00-6:30 P.M. MDT**

**Opening Remarks | 1:00-1:10 p.m.**

**Higher Learning Sessions | 1:15-4:55 p.m.**

**Session 1 | 1:15-2:05 p.m.**

**Option A: That's a Doobie of an Employment Issue**

**Location:** Floor 32 Lounge

**Speakers:** Steve Gutierrez

- *Employment law primer to protect your business on issues including:*
  - *EEO laws*
  - *Wage and hour*
  - *Non-disclosure agreements*
  - *Non-compete agreements*

**Option B: How to Hash it Out with the IRS (CPE Credits Pending)**

**Location:** Floor 31 Mock Trial Room

**Speakers:** Jennifer Benda, Bill Colgin, Sue Combs, and Rachel Gillette

- *How to build your case starting at the audit phase*
- *Litigation lifecycle: how to prepare from exam to appeal*
- *Burden of proof and procedural issues*
- *Hot tax topics including the evolving landscape of 280E*

**Session 2 | 2:10-3:00 p.m.**

**Option A: Blunt Marketing: Practical Considerations for Promoting Marijuana and Hemp (CPE Credits Pending)**

**Location:** Floor 32 Lounge

**Speakers:** Matthew Cavarra and Hao Wang

- *Web development/web hosting agreements*
- *Marketing and advertising agency agreements*
- *Affiliate marketing and sales channel agreements*
- *Sponsorship agreements*
- *Talent agreements*

## **Option B: Could Your IP Go Up in Smoke?**

**Location:** Floor 31 Mock Trial Room

**Speaker:** Rachel Carnaggio

- *Trademarks, copyrights, patents, and trade secrets*
- *Current federal guidelines and regulations*
- *Strategies for IP portfolio development, growth, and enforcement*

## **Session 3 | 3:10-4:00 p.m.**

### **Option A: Don't Let Disputes Become a Business Buzzkill**

**Location:** Floor 32 Lounge

**Speakers:** Chris Jackson and Stu Knight

- *Be a good neighbor: best practices to avoid disputes with local authorities*
- *Keep your business relationships intact: steer clear of common pitfalls*
- *Demystifying litigation: what does it really involve (cost, time, recovery)*

### **Option B: Watch Your Consumption: Water, Air, Waste, and Energy**

**Location:** Floor 31 Mock Trial Room

**Speakers:** Bill Caile, Jill Van Noord, and Rochelle Rabeler

- *How does drought and water scarcity affect growers of hemp and cannabis?*
- *How are odor and air emissions from indoor grow operations regulated and what are your compliance obligations?*
- *Your operations generate waste – do you know how to dispose of it?*
- *What are renewable energy credits? How can they make your business sustainable?*

## **Session 4 | 4:05-4:55 p.m.**

### **Option A: Budding Beyond Borders: Globalization of Hemp**

**Location:** Floor 32 Lounge

**Speakers:** Diane Mathis-Durfey and Nabil Rodriguez

- *How to legally import and export hemp*
- *Legal and tax issues when expanding abroad (GST/VAT, indirect tax, and more)*
- *Foreign market entry strategies*
- *Global trends: legalization and liberalization*

### **Option B: Getting Out of the Weeds: Preparing Your Business for Merger or Sale**

**Location:** Floor 31 Mock Trial Room

**Speakers:** Amos Barclay and Allen Paxton

- *How to value your company*
- *Asset sale vs. equity sale*
- *First step letter of intent (MOU/term sheet)*
- *Due diligence*
- *Purchase agreement*
- *Regulatory approval*
- *Tax issues unique to cannabis companies*

## **Happy Hour | 5:00-6:30 p.m.**

### **ABOUT THE FIRM**

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