



Amanda Marston

Of Counsel
303.473.2712
Boulder
anmarston@hollandhart.com

The Effect of the GDPR on Domain Name Disputes

Insight — March 2019

The General Data Protection Regulation (GDPR) came into force on May 25, 2018. Since then, companies and individuals have been working to determine how it affects domain name disputes. Implementation of the GDPR is consistent with today's privacy concerns and data usage, but it has raised questions, many of which remain unanswered. A common question for intellectual property practitioners is how the GDPR impacts the ability to enforce trademark rights in connection with domain names.

Holland & Hart's Amanda Marston delves into the current state of domain name disputes in light of the recently implemented GDPR in the *Colorado Lawyer*, March 2019 article entitled "The Effect of the GDPR on Domain Name Disputes."

Amanda Marston is a trademark attorney with Holland & Hart in Boulder. She focuses on prosecution and enforcement matters and supports clients within the food and beverage, retail, and technology industries.

This publication is designed to provide general information on pertinent legal topics. The statements made are provided for educational purposes only. They do not constitute legal or financial advice nor do they necessarily reflect the views of Holland & Hart LLP or any of its attorneys other than the author(s). This publication is not intended to create an attorney-client relationship between you and Holland & Hart LLP. Substantive changes in the law subsequent to the date of this publication might affect the analysis or commentary. Similarly, the analysis may differ depending on the jurisdiction or circumstances. If you have specific questions as to the application of the law to your activities, you should seek the advice of your legal counsel.