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# The Effect of the GDPR on Domain Name Disputes

## Insight — March 2019

The General Data Protection Regulation (GDPR) came into force on May 25, 2018. Since then, companies and individuals have been working to determine how it affects domain name disputes. Implementation of the GDPR is consistent with today's privacy concerns and data usage, but it has raised questions, many of which remain unanswered. A common question for intellectual property practitioners is how the GDPR impacts the ability to enforce trademark rights in connection with domain names.

Holland & Hart's Amanda Marston delves into the current state of domain name disputes in light of the recently implemented GDPR in the *Colorado Lawyer*, March 2019 article entitled "The Effect of the GDPR on Domain Name Disputes."

Amanda Marston is a trademark attorney with Holland & Hart in Boulder. She focuses on prosecution and enforcement matters and supports clients within the food and beverage, retail, and technology industries.

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