



EDUCATION

Benedictine College, B.A., 1992

Catherine Austin

Chief Marketing and Business Development Officer

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Catherine leads the firm's marketing, communications, and business development functions, helping align client, market, and growth strategies across the firm.

Drawing on more than 20 years of senior leadership experience in the legal industry, Catherine works closely with firm leadership to strengthen client relationships, identify growth opportunities, and align the firm's marketing and business development strategies with clients' evolving needs. Her experience spans strategic planning, communications, competitive intelligence, client programs, and business development operations.

Known for translating strategy into action, Catherine has built client-focused growth programs, led industry-based go-to-market initiatives, and advanced the use of data and market intelligence to inform decision-making. She brings a client-and-market perspective to firm strategy, helping organizations deepen key relationships, identify new opportunities, and strengthen their competitive position.

Before joining Holland & Hart, Catherine served as Chief Clients & Markets Officer at Dentons US, U.S. Chief Marketing Officer at Norton Rose Fulbright, and Chief Marketing Officer at Baker Botts. Across these leadership roles, she helped guide firm combinations, integrations, and expansion initiatives in support of long-term growth objectives.