



Brady Bathke

Associate

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Brady brings comprehensive intellectual property expertise to clients, with particular strength in trademark law.

PRACTICES

Intellectual Property
Global Trademark Brand Management

INDUSTRIES

Technology
Food, Beverage, and Consumer
Products
Cannabis and Psychedelics

EDUCATION

William S. Boyd School of Law,
University of Nevada Las Vegas, J.D.,
2022

cum laude
Nevada Law Journal, Staffer
LaFrance-Trimble Award
CALI Award

University of Nebraska-Lincoln, B.S.,
2019

BAR ADMISSIONS

Nevada
United States Patent and Trademark
Office

Brady provides strategic trademark and brand management counsel to assist clients in navigating the intricate landscape of intellectual property law while focusing on their core business objectives. His practice encompasses the full spectrum of protection and enforcement, from trademark clearance and prosecution to representing clients in Trademark Trial and Appeal Board (TTAB) and Uniform Domain Name Dispute Resolution Policy (UDRP) proceedings. Brady's experience in trademark, copyright, and patent litigation in federal district court, positions him well to effectively handle complex IP matters and provide nuanced counsel.

Prior to joining Holland & Hart, Brady practiced at an Am Law 200 firm in Las Vegas. During law school, he served as a Judicial Extern to Judge Gloria M. Navarro of the US District Court for the District of Nevada.

EXPERIENCE

- Strategic Trademark Portfolio Management
- Trademark and Copyright Clearance and Prosecution
- Trademark and Copyright Enforcement Strategies
- TTAB Disputes
- Domain Name Disputes

RECOGNITION

- *Best Lawyers: Ones to Watch® in America*, Intellectual Property Law, Litigation – Intellectual Property, Patent Law, 2026
- *Nevada Business Magazine*, Top Rank Attorneys: Southern Nevada Attorneys, 2025