



## Lori Cowan

Of Counsel

1800 Broadway, Suite 300, Boulder, CO 80302

P 303.447.7194

[LDCowan@hollandhart.com](mailto:LDCowan@hollandhart.com)

**Lori's practice focuses on commercial transactions and IP matters across various industries.**

### PRACTICES

IP and Technology Transactions  
Intellectual Property

### INDUSTRIES

Financial Institutions  
Healthcare  
Technology

### EDUCATION

University of Denver Sturm College of Law, J.D.

University of Colorado at Denver, M.S.  
Accounting

Colorado State University–Pueblo, B.S.

### BAR ADMISSIONS

Colorado

Lori has extensive experience representing companies both on the procurement and sales side of various types of commercial transactions, including professional services, consulting, product and service master agreements, reseller, cloud services, data licensing, software license and support, RFPs, advertising, and promotion agreements, NDAs, and various telecommunication-related agreements.

She also has experience in general corporate matters, mergers, and acquisitions. Deal experience includes representing both public and non-public companies with transactions involving the purchase, sale, and exchange of assets located throughout the United States.

Prior to recently rejoining Holland & Hart, Lori worked in-house as a Senior Legal Counsel for a multi-million dollar ISP (where she managed legal and transactional matters, hired and managed outside counsel, and implemented a legal intake and review process) and previously for a Fortune 300 global IT company.

### EXPERIENCE

#### Technology Transactions and Licensing

- Intellectual property protection, development, licensing, and transfer transactions.
- Development, distribution, licensing, marketing, and purchasing transactions of technology assets, equipment, services, and solutions.
- Cloud computing services.

#### Commercial Agreements

- Business process outsourcing (such as human resources, payroll, and call center support services), information technology services, technology, and services procurement.
- Consulting, independent contractor, master services, master product purchase, reseller, and professional services agreements.

#### Telecommunications Services

- Negotiating and drafting telecommunications (video, voice, Internet, security) infrastructure access and commercial service agreements,

right of access, and municipal right of way agreements for telecommunications companies.

- Supporting telecommunications companies in government-funded programs.

#### **Industry Experience**

- Cable Television
- Education
- Financial Services
- Government
- Healthcare
- Technology and IT Services
- Telecommunications Services