



Brittany Colton

Associate

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Brittany focuses her practice on complex domestic and global trademark portfolio management for clients in various industries.

PRACTICES

Intellectual Property
Global Trademark Brand Management

INDUSTRIES

Food, Beverage, and Consumer
Products
Technology
Outdoor Recreation

EDUCATION

Wake Forest University School of Law,
J.D., 2016
*Wake Forest Journal of Business and
Intellectual Property Law*, Articles Editor

Johns Hopkins University, B.A., 2012
General Honors

BAR ADMISSIONS

District of Columbia
Virginia

Brittany works closely with brand owners to develop and implement comprehensive trademark prosecution and enforcement strategies. As a former trademark examining attorney at the U.S. Patent and Trademark Office, Brittany has vast experience with the trademark examination process across a wide array of industries. She draws on that experience to provide clients with strategic and practical advice tailored to their objectives throughout the trademark selection, clearance, and prosecution process, as well as in matters before the Trademark Trial and Appeal Board.

Before joining Holland & Hart, Brittany also served as a law clerk to then Chief Judge Robert N. Davis of the U.S. Court of Appeals for Veterans Claims.

EXPERIENCE

- Domestic and International Trademark Portfolio Management
- Strategic Trademark Portfolio Management
- Trademark Enforcement Strategies
- Domain Name Disputes
- Domain Name Management