



## Giovanna Mazzini

Paralegal

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**Giovanna is an intellectual property paralegal with in-depth experience in domestic and international trademark matters.**

### PRACTICES

Intellectual Property  
Global Trademark Brand Management

### EDUCATION

University of Georgia, Paralegal  
Certification, 2018  
Georgia State University, B.S., 2011

Giovanna assists with managing the prosecution of domestic and international trademark applications, corresponding with foreign counsel across the globe to file and maintain applications and registrations. Her expertise in the administration of large portfolios, primarily in Asia, is of particular value to her clients.

Giovanna's experience also includes handling the procedural and logistical steps for trademark actions, including enforcement, opposition and cancellation proceedings, within the US and globally.

### EXPERIENCE

- Correspond with local agents across the globe to coordinate the filling and prosecution of trademark applications
- Manage jurisdiction-specific requirements of the trademark prosecution process
- Experience in USPTO, WIPO, and TTAB filings
- Analyze Office Actions
- Identify and obtain evidence of use
- Renewals and other trademark maintenance filings
- Management of worldwide assignments and chain of title recordings