Holland & Hart



PRACTICES

Intellectual Property
Global Trademark Brand Management

EDUCATION

Boise State University, B.S., 2010

John Humphreys

Paralegal

800 W. Main Street, Suite 1750, Boise, ID 83702

P 208.383.3923

jchumphreys@hollandhart.com

John is a seasoned intellectual property paralegal with more than 11 years of experience supporting U.S. and international copyright and trademark matters.

John focuses on the prosecution and management of domestic and international trademark matters. He regularly works with foreign counsel and legal teams around the world to advance, maintain, and protect trademark applications and registrations. Clients with intellectual property interests across multiple jurisdictions benefit from his significant experience managing global trademark portfolios.

His work spans all stages of the trademark lifecycle, including trademark searching, preparing and filing trademark documents, and managing filings before the U.S. Patent and Trademark Office. He manages domestic and international trademark portfolios for clients ranging from emerging start-up companies to multinational corporations.

In addition to his trademark and copyright experience, John has developed considerable knowledge of U.S. customs matters and enforcement issues abroad, particularly in China and throughout Asia. He has hands-on experience combating counterfeiting and supporting the enforcement of trademark rights, making him a strong ally for clients navigating complex intellectual property challenges. John also has substantial experience with domain name takedowns and UDRP proceedings.

John previously served as an integral member of a trademark litigation team, where he gained significant experience with TTAB proceedings and federal trademark infringement matters. This litigation background gives him a practical perspective that enhances the support he provides to clients in protecting and enforcing their intellectual property rights.

EXPERIENCE

Trademark

- U.S. and International Trademark Prosecution
- U.S. and International Trademark Enforcement
- Attorney/Client Liaison
- Trademark Searching and Clearance
- Docketing
- Legal Research

Jurisdiction and Filing Proficiency

- WIPO, USPTO, EUIPO, CNIPA, and more
- TTAB litigation support
- UDRP matters