



Katie Roche

Associate

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Katie focuses her practice on trademark prosecution and enforcement for clients of varying sizes within the consumer products, food and beverage, and outdoor recreation industries.

Katie works in partnership with clients, small brand owners and Fortune 500 companies alike, to develop comprehensive trademark strategies with an emphasis on all aspects of trademark prosecution, clearance, and enforcement. She has experience managing domestic and international trademark portfolios, working closely with foreign counsel across the world. Katie also advises on trade dress and copyright matters.

Katie has represented clients in federal courts throughout the United States along the many stages of litigation and in proceedings before the Trademark Trial and Appeal Board.

Katie maintains an active pro bono practice and represents clients before the Illinois Torture Inquiry and Relief Commission.

PRACTICES

Intellectual Property
Global Trademark Brand Management
Intellectual Property Litigation

EDUCATION

Loyola University Chicago School of Law,
J.D., 2015
Dean's List
Leadership, Service, and Public Interest
Recognition Award
Labor & Employment Law Society,
President
The College of Labor and Employment
Lawyers Steering Committee, Member

University of Pittsburgh, B.S. Psychology,
2010
cum laude
Dean's List

BAR ADMISSIONS

Colorado
Illinois

COURT ADMISSIONS

U.S. Court of Appeals for the Seventh
Circuit
U.S. Court of Appeals for the Fourth
Circuit
U.S. District Court for the Northern
District of Illinois
U.S. District Court for the Central District
of Illinois
U.S. District Court for the Southern
District of Illinois
U.S. District Court for the Western District
of Michigan
U.S. District Court for the District of
Maryland
U.S. District Court for the Eastern District

EXPERIENCE

- Trademark Enforcement Strategies
- Federal Trademark and Copyright Litigation
- Domestic and International Trademark Portfolio Management
- Domain Name Management
- Strategic Trademark Portfolio Management
- Federal Court and TTAB Disputes
- Domain Name Disputes

PROFESSIONAL AND CIVIC AFFILIATIONS

- American Intellectual Property Law Association

of Wisconsin
