



Tara Hawkes

Associate

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Tara focuses her practice on intellectual property strategy, guiding clients through trademark enforcement actions in the U.S. and abroad.

Tara helps clients to build and execute trademark strategy, including developing, maintaining, and protecting their brand assets. She has experience enforcing domestic and international trademark portfolios for companies operating in a variety of industries, including electronics, software, outdoor recreation, pharmaceuticals, restaurants, and publishing. Tara's enforcement work includes representing clients before the Trademark Trial and Appeal Board (TTAB) and Uniform Domain-Name Dispute-Resolution Policy forum.

Prior to joining Holland & Hart, Tara worked for an orthopedic surgeon and co-designer of orthopedic devices as a clinical research coordinator before attending law school and practicing litigation at a local intellectual property law firm.

PRACTICES

Intellectual Property
Global Trademark Brand Management

EDUCATION

University of Denver Sturm College of Law, J.D., 2018
Corporate and Commercial Law Certificate
Duberstein Bankruptcy Moot Court
University of Denver, B.S., 2011

BAR ADMISSIONS

Colorado

EXPERIENCE

- Trademark Enforcement Strategies
- Federal Trademark and Copyright Litigation
- Domestic and International Trademark Portfolio Management
- Domain Name Management
- Strategic Trademark Portfolio Management
- Federal Court and TTAB Disputes
- Domain Name Disputes

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Bar Association, Member
- Colorado Women's Bar Association, Member