



Alexandria "Alex" Pierce

Associate

555 17th Street, Suite 3200, Denver, CO 80202

P 303.295.8063

aepierce@hollandhart.com

Alex brings creative problem-solving skills to complex civil litigation matters.

Clients benefit from Alex's detail-oriented nature and technical background. She brings experience guiding clients through complex litigation matters and represents corporate defendants in class actions and product liability matters.

Before joining Holland & Hart, Alex worked as an appellate law clerk for the Hon. Craig R. Welling in the Colorado Court of Appeals.

PRACTICES

Business Litigation
Appellate
Intellectual Property Litigation
Policyholder Insurance Coverage

INDUSTRIES

Food, Beverage, and Consumer
Products
Healthcare
Pet Care
Technology

EDUCATION

Emory University School of Law, J.D.,
2019

University of Michigan, B.S. Chemical
Engineering, 2016

BAR ADMISSIONS

Colorado

EXPERIENCE

Alex helps companies in a variety of industries with matters concerning:

- advertising, labeling, and e-commerce compliance and litigation
- complex commercial litigation
- products liability
- intellectual property litigation

PUBLICATIONS

"Alternative Means for FDA Approval of Pet Care Drugs – Part 3: Differences Between Major and Minor Species," *Holland & Hart Legal Update*, August 21, 2023

"Alternative Means for FDA Approval of Pet Care Drugs – Part 2: Extended Conditional Approval," June 29, 2023

"Alternative Means for FDA Approval of Pet Care Drugs - Part 1: Conditional Approval," *Holland & Hart Client Alert*, May 10, 2023

PROFESSIONAL AND CIVIC AFFILIATIONS

- Thompson G. Marsh Inn of Court, Member
- Colorado Bar Association, Member
Litigation Section
Appellate Section
- Denver Bar Association, Member