Holland & Hart



PRACTICES

Intellectual Property
Sponsorships and Promotion Transactions
IP and Technology Transactions

EDUCATION

University of Denver Sturm College of Law, J.D., 2017
Senior Staff Editor, *Denver Law Review*
Denver Law Intra-School Transactional Competition Best Draft Award
Reese Persuasive Writing Award
Outstanding Private Firm Extern Award

University of California, San Diego, B.A., 2010
Provost Honor Role

BAR ADMISSIONS

Colorado

Sanna Deerrose

Associate

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Sanna focuses her practice on intellectual property and commercial transactions.

Sanna assists clients in structuring, drafting, and negotiating intellectual property and commercial agreements, including licenses, consulting and services agreements, distribution agreements, and reseller agreements.

Before joining Holland & Hart, Sanna was a legal associate at Molson Coors Brewing Company, supporting the legal needs for a variety of domestic and international business initiatives across multiple jurisdictions. As a member of the procurement, international, and corporate and commercial legal teams, she provided solutions for a wide range of business and legal issues including licensing and marketing, data privacy, contract drafting and negotiation, acquisition due diligence, and investor relations and securities matters. Working in-house for a large, multinational company, Sanna understands how excellent legal services play an integral role in achieving client objectives and business strategies.

EXPERIENCE

Intellectual Property Agreements

- Intellectual Property Licenses
- Joint Development Agreements
- Intellectual Property Assignments
- Technology Agreements related to SaaS Platforms and Software Offerings

Commercial Agreements

- Professional Services Agreements
- Advertising, Marketing and Sponsorship Agreements
- Distribution Agreements

RECOGNITION

- *Best Lawyers: Ones to Watch® in America*, Intellectual Property Law, 2026, 2027; Technology Law, 2026, 2027

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Bar Association, Member

    - Business Law Section, Member
    - Intellectual Property Law Section, Member
- Denver Bar Association, Member