



## Sanna Deerrose

Associate

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**Sanna focuses her practice on intellectual property and commercial transactions.**

Sanna assists clients in structuring, drafting, and negotiating intellectual property and commercial agreements, including licenses, consulting and services agreements, distribution agreements, and reseller agreements.

Before joining Holland & Hart, Sanna was a legal associate at Molson Coors Brewing Company, supporting the legal needs for a variety of domestic and international business initiatives across multiple jurisdictions. As a member of the procurement, international, and corporate and commercial legal teams, she provided solutions for a wide range of business and legal issues including licensing and marketing, data privacy, contract drafting and negotiation, acquisition due diligence, and investor relations and securities matters. Working in-house for a large, multinational company, Sanna understands how excellent legal services play an integral role in achieving client objectives and business strategies.

### PRACTICES

Intellectual Property  
Sponsorships and Promotion  
Transactions  
IP and Technology Transactions

### EDUCATION

University of Denver Sturm College of Law, J.D., 2017  
Senior Staff Editor, *Denver Law Review*  
Denver Law Intra-School Transactional Competition Best Draft Award  
Reese Persuasive Writing Award  
Outstanding Private Firm Extern Award  
  
University of California, San Diego, B.A., 2010  
Provost Honor Role

### BAR ADMISSIONS

Colorado

### EXPERIENCE

#### Intellectual Property Agreements

- Intellectual Property Licenses
- Joint Development Agreements
- Intellectual Property Assignments
- Technology Agreements related to SaaS Platforms and Software Offerings

#### Commercial Agreements

- Professional Services Agreements
- Advertising, Marketing and Sponsorship Agreements
- Distribution Agreements

### PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Bar Association, Member
  - Business Law Section, Member
  - Intellectual Property Law Section, Member
- Denver Bar Association, Member