



Amanda Marston

Associate

1800 Broadway, Suite 300, Boulder, CO 80302

P 303.473.2712

anmarston@hollandhart.com

Amanda is a trademark attorney who focuses on prosecution and enforcement matters. She predominantly supports clients of varying sizes within the food and beverage, retail, and technology industries.

Amanda assists clients with search and clearance and prosecution, and provides advice on enforcement of their trademark rights in the U.S. and abroad. She also reviews product packaging and advertisements for proper trademark use.

PRACTICES

Global Trademark Brand Management
Intellectual Property

EDUCATION

University of Denver Sturm College of
Law, J.D., 2017

University of Northern Colorado, B.A.,
2014
Philosophy

Orange Coast College, A.A.
Emphasis on Philosophy

BAR ADMISSIONS

Colorado

PUBLICATIONS

"Bolstering Confidence or Burdening Parties? The U.S. Counsel Rule,"
Landslide, American Bar Association Section of Intellectual Property Law,
Co-Author, 12/01/2020

"Lessons from GRUYERE: A Roadmap for Proving Genericness from the
TTAB," *IPWatchdog.com*, Co-Author, 09/06/2020

"The Effect of the GDPR on Domain Name Disputes," *Colorado Lawyer*,
March 2019

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Pledge to Diversity, Co-Chair 1L Summer Program and Chair for the Public Service Program