

PRACTICES

Intellectual Property
Global Trademark Brand Management

EDUCATION

University of Denver Sturm College of Law, J.D., 2017

University of Northern Colorado, B.A., 2014
Philosophy

BAR ADMISSIONS

Colorado

Amanda Marston

Of Counsel

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Amanda is a branding attorney who focuses on complex trademark enforcement and prosecution matters and counsels clients on advertising and copyright matters.

Amanda assists clients with brand creation, protection, and defense, including search and clearance, prosecution, and enforcement of their trademark rights in the US and abroad. Her enforcement activities include registration, continuous use, monitoring, and infringement. She also has experience in reviewing product packaging and advertisements.

Amanda handles oppositions and cancellations at the Trademark Trial and Appeal Board level. She predominantly supports clients of varying sizes within the food and beverage, retail, and technology industries.

Clients appreciate Amanda’s ability to be collaborative and considerate of their business goals and anticipate their needs.

SPEAKING ENGAGEMENTS

"Discussing the Fundamentals of Trademark Law," Presenter, *Rocky Mountain IP Institute*, 2024

"Discussion of the Trademark Modernization Act," Moderator & Panelist, *Rocky Mountain IP Institute*, 2022

RECOGNITION

- *Best Lawyers: Ones to Watch® in America,* Intellectual Property Law, 2026, 2027
- LCLD, Pathfinder Atlas Award, 2025

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Pledge to Diversity, and Chair for the Public Service Program
- APABA, member
- NAPABA, member
- INTA, member
- Leadership Council on Legal Diversity, Class of 2025 Pathfinder