



## Robert Jensen

Senior Wyoming Policy Advisor

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**Robert draws upon his deep connections gained through decades of active participation in the Wyoming business community to deliver favorable results to help business build a better Wyoming.**

As a non-lawyer government affairs professional, Robert provides our Cheyenne and Wyoming clients with comprehensive governmental affairs services.

Robert served as both COO and CEO of the Wyoming Business Council between 2004 and 2014, where he successfully oversaw the effort to attract and grow advanced technology, manufacturing, energy and other companies to Wyoming. His business experience includes a 27-year career with Fleischli Oil Company, a regional petroleum distribution and services company serving industrial construction and mining companies. He served as president prior to selling the company in 1997. He was involved in significant Downtown Cheyenne improvement projects including the renovation and development of the historic Union Pacific Depot and Depot Plaza and the renovation of the Historic Plains Hotel. He also served as a business advisor and consultant working with the Mick McMurry family portfolio of business interests in Southeast Wyoming and Northern Colorado.

Bob is a part of the government affairs team and frequently works with Matt Micheli, Macrina Sharpe, and Sam Kidd.

### EXPERIENCE

- Monitor legislative and regulatory changes
- Develop and maintain legislative and regulatory relationships beneficial to clients' Wyoming operations
- Develop and strategize effective improvements for clients' regulatory circumstances
- Advocate for positive change on behalf of clients

### CLIENT RESULTS

#### Civic Development

Led the committee responsible for oversight and implementation of the redevelopment plan of the historic Union Pacific Depot and Cheyenne Depot Plaza in downtown Cheyenne

Partner in the redevelopment of the Historic Union Pacific Depot and

### PRACTICES

State Government Affairs  
Environmental  
Government  
State and Local Tax  
Tax

### INDUSTRIES

Energy and Resources  
Mining

### EDUCATION

University of Wyoming, B.S., 1981

Depot Plaza and the renovation of the Historic Plains Hotel in downtown Cheyenne

Has served on the boards of several state and local business and community advocacy organizations including the Wyoming Business Alliance, Cheyenne LEADS, Cheyenne Chamber of Commerce and the University of Wyoming College of Business Advisory Board

### **Wyoming Business Council**

Led the Wyoming Business Council (WBC) team contributing to the development and expansion of the technology sector in Wyoming including involvement in developing incentive programs leading to:

- Expansion of National Center for Atmospheric Research (NCAR) to Wyoming with the NCAR-Wyoming Supercomputing Center
- Recruitment to Wyoming of Microsoft Corporation data center complex
- Growth and expansion to Wyoming of Green House Data, now Lunavi

Led WBC teams, in collaboration with local government leadership, in successful implementation of private-public community infrastructure investments throughout Wyoming communities, resulting in significant increases in private sector capital investment, business growth, and job creation

### **Representative Matters**

Worked with several renewable and traditional energy companies to monitor and defeat attempts to increase taxes and regulations on electric energy generation in Wyoming

Led in the development of The Alliance of Wyoming Manufacturers, a non-profit industry association that provides a collective voice for Wyoming Manufacturing Industry in legislative and regulatory matters. The Alliance was successful in lobbying for the defeat of proposed legislation to increase the sales tax on manufacturers equipment purchases. The Alliance was also instrumental in the development of Wyoming Innovative Entrepreneurs, an organization dedicated to helping proven and committed Wyoming Entrepreneurs grow their business in local, regional, national and global markets

### **PUBLICATIONS**

"COVID-19: Wyoming," *Holland & Hart Coronavirus Resource Site*, April 3, 2020

### **SPEAKING ENGAGEMENTS**

"Wyoming Tax Policy Discussions: 2023 and Beyond," *2022 Holland & Hart Wyoming Tax Conference*, 05/19/2022

"Filling the Void: Potential Upcoming Changes to Wyoming's Tax

Structure," *Holland & Hart 2021 Wyoming Tax Conference, 05/26/2021*

## **PROFESSIONAL AND CIVIC AFFILIATIONS**

- Array School of Technology and Design, Co-Founder and Board Member, 2016-2019
- Wyoming Entrepreneurs, Co-Founder and Member, 2014-present
- Cheyenne Regional Medical System Foundation, Board Member, 2016-present
- Access to Justice Commission, Member, 2015-2017
- Wyoming Business Alliance, Steering Committee, Member, 2016-present
- Laramie County Comprehensive Plan Steering Committee, Member, 2014
- Cheyenne LEADS, Board of Directors, 2001-2003, 2015-2018
- K9s 4 Mobility, Co-Founder and Chairman, 2013-2019
- University of Wyoming College of Business, Former Advisory Board Member, 2008-2016
- Greater Cheyenne Chamber of Commerce
  - Executive Board Member, Vice Chair Economic Development, 2023, 2024
  - Board Member, 1998-2001; 2019-present
  - Cheyenne Chamber Person of the Year, 2002
- United States Chamber of Commerce, Board Member, 1998-2001
- Cheyenne Downtown Development Authority Chairman, 2004-2006
- Wyoming Associated General Contractors, Associate of the Year, 1988
- Wyoming Mining Association, Salesman of the Year, 1996