Holland & Hart



PRACTICES

Intellectual Property
Global Trademark Brand Management
International Services
Cross-Border Transactions
Intellectual Property Litigation

INDUSTRIES

Technology
Food, Beverage, and Consumer Products
Fitness and Outdoor Recreation

EDUCATION

George Mason University School of Law, J.D., 2003
magna cum laude
Federal Circuit Bar Journal, Senior Articles Editor

Vassar College, B.A., 1998
Political Science, with minor in Economics

BAR ADMISSIONS

Colorado
Virginia
District of Columbia

COURT ADMISSIONS

U.S. Court of Appeals for the Second Circuit
U.S. Court of Appeals for the Fifth Circuit
U.S. Court of Appeals for the Ninth Circuit
U.S. Court of Appeals for the District of Columbia
U.S. Court of Appeals for the Federal Circuit
U.S. District Court for the District of

Hope Hamilton

Partner

555 17th Street, Suite 3200, Denver, CO 80202

P 303.473.4822

1800 Broadway, Suite 300, Boulder, CO 80302

hihamilton@hollandhart.com

Hope has over 20 years of experience partnering with global brands on strategic trademark portfolio and enforcement programs and litigating when inevitable.

Hope leads teams that provide a full spectrum of trademark and branding services, including selection, clearance, prosecution, maintenance, registration, acquisitions, enforcement, and litigation. Clear, concise, practical guidance is a core tenant of her approach. Clients value her responsiveness, efficiency, dedication to high quality service, and her ability to quickly learn their business and its specific needs. Hope is dedicated to ensuring seamless integration between firm and in-house legal teams.

In adversarial matters, Hope is a fierce advocate for her clients and she approaches each conflict with a fresh, creative perspective aimed to obtain the best and most efficient results.

Hope is also a committed supporter of the Rocky Mountain IP & Technology Conference. She served on the Planning Committee and co-moderated the Trademark & Copyright track from 2015 to 2022.

Prior to joining Holland & Hart, Hope practiced with Covington & Burling LLP in Washington, D.C.

EXPERIENCE

- Strategic Trademark Portfolio Management
- Trademark and Copyright Enforcement and Protection
- Domain Name Disputes
- Federal Court and TTAB Disputes
- Due Diligence and Acquisition Counseling

CLIENT RESULTS

Lead counsel for several multi-national technology companies, with responsibility for managing all national and international trademark portfolios and enforcement programs.

Lead counsel in over 100 Trademark Trial and Appeal Board proceedings.

Successfully secured over 100 domain names for various clients through

Colorado
U.S. District Court for the Eastern District of Virginia
U.S. District Court for the Western District of Virginia
U.S. District Court for the Central District of Illinois

UDRP complaint proceedings.

Represented plaintiff and brand owner in federal court jury trial, in which a unanimous jury found that the defendant had willfully infringed and awarded $3.625 million in damages. The case involved novel issues of law concerning royalty damages awards in the absence of a prior licensing relationship. QS Wholesale, Inc. v. World Marketing, Inc., Case No. 8:12-cv-00451 (C.D. Cal.).

Successfully represented Spirits International B.V. in appeal to the Federal Circuit concerning registration of the trademark Moskovskaya, In re Spirits International, 563 F. 3d 1347 (Fed. Cir. 2009), which redefined the application of the doctrine of foreign equivalents in assessing marks that are allegedly primarily geographically misdescriptive.

Worked for 10+ years with large international team to defend against the Russian Federation's efforts to claw back the famous Stolichnaya vodka brand, both in federal court and before the Trademark Trial and Appeal Board.

PUBLICATIONS

"Responses to Document Requests Can Be Fatal," *Law360*, August 2011

SPEAKING ENGAGEMENTS

"Strategic Tour with In-House Brand Counsel / Perspectives from the Inside," *17th Annual Rocky Mountain Intellectual Property & Technology Institute*, Moderator, June 2019

"Developments in Trademark Registration Practice," *36th Annual National CLE Conference*, January 2, 2019

"To Use or Not To Use: Pros and Cons of Intent-to-Use Applications," *16th Annual Rocky Mountain Intellectual Property & Technology Institute*, Track B Trademarks/Copyrights Moderator, June 2018

"In-House Panel on Brand Management," *14th Annual Rocky Mountain IP & Technology Institute, Moderator*, Track B Trademarks/Copyrights, June 2016

"Avoiding Lack of Bona Fide Intent and Fraud on the PTO Risks," *CLE Presentation*, October 2011

"Up-to-date Basics of Copyright & Trademark Law," *ALI-ABA Sponsored CLE*, May 2010

RECOGNITION

- *The Best Lawyers in America*®, Trademark Law, 2023-2027
- *Chambers USA,* Intellectual Property, 2025, 2026
- *Managing Intellectual Property*, IP Star, 2020-2026
- *World Trademark Review (WTR) 1000 - The World's Leading*

Trademark Professionals, Colorado, Silver Band, 2014-2025

- Washington D.C. Super Lawyers® Rising Stars, 2013, 2014
- *The Legal 500*, Intellectual Property – Trademarks: Litigation, 2013

"Hope Hamilton is a highly experienced practitioner who expertly handles litigation and prosecution instructions. She is results oriented and extremely commercially aware, which allows her to fully consider portfolios alongside business realities when recommending a course of action. Hope's responses are timely and thoughtful, and she provides numerous options and risk ratings to help aid decision making." (WTR 1000 – 2024)

PROFESSIONAL AND CIVIC AFFILIATIONS

- Rocky Mountain IP & Technology Institute, Planning Committee Member
- International Trademark Association, Member
- Parallel-Imports Committee, North American Subcommittee Member, 2010-2014
- District of Columbia Bar and Virginia State Bar, Member