



Candace Alai

Venture Analyst

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As a venture analyst for the consumer products team, Candace's work focuses on supporting clients and venture capital and private equity funds in the consumer packaged goods space with an emphasis on food, beverage, and other natural product companies.

PRACTICES

Corporate

EDUCATION

University of Colorado at Boulder, B.S.,
2011

Candace's background in customer service and digital media brand management allows her to actively assist clients with research, financial analysis, document management, and other varied aspects of their business and legal needs. As a key member of the team, she plays a central role in helping clients stand out in a fast-paced entrepreneurial environment.

Before joining the firm, Candace worked in various customer service, public relations, and digital media management roles. Working alongside clients, she actively collaborated on the implementation of various marketing and promotional campaigns. She has also managed the digital brand presence of numerous restaurants, creating effective content strategy with high engagement and user retention visible across multiple social media platforms.