



Chuck Cotter

Partner

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Chuck advises companies at all stages of growth, from start-ups to ready-to-exit, helping them successfully raise capital, complete acquisitions and divestitures, and comply with regulatory requirements. Chuck also regularly advises consumer products investment funds in investment rounds.

Cultivate Growing Companies: Chuck helps investment funds and growth-oriented clients determine the best way to reach their personal and corporate objectives – from initial formation and financing, through growth stages, culminating in a sale or other exit strategy.

As a leader of the firm’s Food, Beverage, and Consumer Products industry group, Chuck has sophisticated experience working with entrepreneurs and nascent companies in the food, beverage, and consumer products spaces.

Trusted Deal Advisor: Chuck represents clients in financings, mergers, acquisitions, and divestitures. He has represented funds and brands in over a hundred consumer products financing and M&A transactions and strives to be a practical, business-minded advisor.

Before rejoining Holland & Hart, Chuck was a partner and chair of the Consumer Products industry group at an Am Law 100 firm. Chuck worked for nine years on Wall Street, practicing at two law firms and as in-house counsel at a major hedge fund before originally joining Holland & Hart in 2012.

PRACTICES

Corporate
Mergers and Acquisitions
Securities and Capital Markets
Advertising, Labeling, and Consumer
Class Actions
Fund Formation
Institutional Investors
Investment Management
Advertising, Marketing, and
Sponsorships
Emerging Growth

INDUSTRIES

Food, Beverage, and Consumer
Products
Cannabis

EDUCATION

Columbia Law School, J.D., 2003
Vassar College, B.A., 2000

BAR ADMISSIONS

Colorado
New York

EXPERIENCE

Emerging Growth and Venture Capital

- Entity Selection and Formation
- Seed and Early Stage Financing
- Growth Stage Financing
- Mergers & Acquisitions
- Exit Strategies
- Commercial and Co-Manufacturing Agreements

Mergers & Acquisitions

- Exit Strategies
- Strategic Acquisitions and Dispositions
- Private Equity Transactions

- Financing and Restructuring

PUBLICATIONS

"Luck: Where Preparation Meets Opportunity," *Law Week Colorado*, Co-Author, 06/19/2017

SPEAKING ENGAGEMENTS

"Funding Future-Proof F&A Businesses," *Panelist, FoodBytes! Webinar*, 07/15/2020

"The Intertwine Group (TIG) Talk Episode #15 – Pitch Sprint #1," *Panelist, The Intertwine Group*, 06/18/2020

"FoodBytes! Coronavirus Startup Stimulus Webinar: Unpacking the CARES Act & PPP," *Panelist, FoodBytes!*, 04/08/2020

"The Intertwine Group (TIG) Talk Episode #2 - Fundraising, Brand Strategy, and Next Steps for Startups in Current Climate," *Panelist, The Intertwine Group*, 04/03/2020

RECOGNITION

- *Chambers USA: Leading Lawyers for Business*, Corporate/M&A, 2021
- *The Best Lawyers in America*®, Corporate Law; Mergers and Acquisitions Law; Venture Capital Law, 2021, 2022
- *Law360*, MVP in Food & Beverage, 2017
- *BizWest Boulder Valley 40 Under Forty Leaders*, 2015
- Colorado Super Lawyers® Rising Stars, Securities & Corporate Finance, 2014-2017

PROFESSIONAL AND CIVIC AFFILIATIONS

- Naturally Boulder, Board Member
- Worldbuilders Inc., Director
- The Growe Foundation, Former Director
- Adjunct Professor, University of Colorado Law School, 2014-2016
- FoodBytes! by Rabobank, Mentor
- Naturally Boulder Pitch Slam, Judge
- ExpoEast Pitch Slam, Judge