



## Lisa Carlson

Associate

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**Lisa provides healthcare and life sciences clients with practical and results-oriented solutions that prioritize regulatory compliance and risk mitigation strategies.**

Lisa's experience encompasses a wide array of regulatory issues affecting hospitals and health systems, healthcare providers and suppliers, health insurers, and healthcare industry investors.

As a former in-house attorney for a major health system, Lisa has a deep understanding of the compliance, administrative, and litigation issues her clients may face. This experience shapes the proactive and collaborative approach she takes in assisting clients navigate healthcare transactions and business initiatives that raise complex regulatory issues. As a fourth-generation Idahoan, Lisa is keenly aware of the evolving priorities and compliance issues facing healthcare providers in Idaho.

Lisa advises on federal and state anti-kickback statutes, federal and state self-referral prohibitions (Stark law), the False Claims Act, HIPAA, participation and billing requirements for Medicare and Medicaid, 340B, corporate practice of medicine and fee-splitting restrictions, and professional licensing and credentialing.

### EXPERIENCE

Lisa advises clients on regulatory and compliance issues, including:

- Federal and state fraud and abuse laws
- HIPAA
- Medicare, Medicaid reimbursement and enrollment rules
- Professional licensing and credentialing
- Corporate practice of medicine, dentistry, veterinary medicine

Life Sciences Law:

- CLIA certification and compliance
- Anatomical gifts, laws, and regulations
- Food and Drug Administration (FDA) laws and compliance
- 340B drug program compliance and contracting
- Drug diversion and controlled substances

Other healthcare experience includes:

### PRACTICES

Healthcare Law  
Corporate

### INDUSTRIES

Healthcare

### EDUCATION

University of Idaho College of Law, J.D.,  
2015  
*magna cum laude*

Boise State University, B.S., Biology,  
2001

### BAR ADMISSIONS

Idaho

### COURT ADMISSIONS

U.S. District Court for the District of Idaho

- Direct primary care models
- Payor agreements
- Disputing NPDB reports
- HHS exclusions and reinstatements
- Credentials hearings and peer review
- Due diligence on healthcare businesses
- Federal and state administrative hearings

## CLIENT RESULTS

Counseling healthcare providers to comply with federal and state rules and regulations, including: HIPAA, Anti-Kickback, Stark, fee-splitting, corporate practice of medicine, beneficiary inducement

Assisting healthcare insurers with Medicare and Medicaid rules, state insurance licensing and market conduct laws, and Medicaid managed care requirements

Advising on 340B compliance, HRSA audits, responses to manufacturer inquiries, and negotiation of contract pharmacy arrangements

Structuring direct primary care business models

Responding to and defending against federal and state government investigations, surveys, and complaints

Negotiating and drafting of independent contractor, employment, partnership, nondisclosure, affiliation, sponsorship, and service agreements

Representing healthcare providers with billing and reimbursement disputes, including Provider Reimbursement Review Board (PRRB) appeals

Advising on physician credentialing, peer review, and HCQIA compliance

Providing guidance on governance issues related to charitable donations and health foundations

Advising in pre-litigation and risk mitigation

## PUBLICATIONS

"Difficult Discharges: Sending Patients Out Without Getting into Trouble," *American Health Law Association*, Co-Author, 10/30/2020

"COVID-19 Testing: Who Pays?," 07/23/2020

"Modernizing Part 2 Regulations: Improving Care Coordination," 07/21/2020

"The Idaho Patient Act and its Impact on Medical Debt Collections,"

*Holland & Hart News Update*, 06/02/2020

"Medical Decision-Making for Incapacitated Adult Patients Under Utah Law," *Holland & Hart News Update*, Co-Author, 05/29/2020

"New Guidelines Provide Roadmap for Health Care Facilities Resuming Elective/Non-urgent Procedures," *Idaho Business Review*, 05/18/2020

"Considerations for Resuming Non-Urgent and Elective Medical Treatment," *Holland & Hart News Update*, 05/04/2020

"CARES Act Provider Relief Fund," *Holland & Hart News Update*, 04/10/2020

"HIPAA Tips: Information for Covered Entities and Employers," *Holland & Hart News Update*, Co-Author, 03/17/2020

"HIPAA: What All Attorneys Need to Know," *The Advocate*, 03/11/2020

"CMS Issues Final Rule on Price Transparency by Healthcare Facilities," *Holland & Hart News Update*, Co-Author, 11/25/2019

"CMS Issues Final Rule for Hospitals & Home Health Agencies for Patient Discharge Planning," *Holland & Hart News Update*, Co-Author, 10/28/2019

"The Uniform Business Organization Code: Implications of Idaho's Harmonization," *The Advocate*, September 2016, at 41

## **SPEAKING ENGAGEMENTS**

"Unique Compliance Concerns Applicable to Idaho," *Holland & Hart Health Law Compliance Webinar Series*, 01/19/2021

"NPDB and Board of Medicine Searches & Reporting," *presenter*, 2020 *Idaho Association of Medical Staff Services Conference*, 11/11/2020

"HIPAA for Legal Professionals," *Idaho Association of Paralegals*, 10/23/2020

"Health Law Webinar - COVID-19 Testing," 10/01/2020

"Health Law Webinar - Tips for Complying with the Idaho Patient Act," 09/17/2020

"Health Law Webinar - New Idaho Laws Impacting Healthcare: What Providers Need to Know," 06/25/2020

"Idaho Laws Impacting Healthcare," *Idaho State Bar Healthcare Section Meeting*, 06/04/2020

"Idaho Healthcare Compliance Bootcamp 2020," 02/28/2020

"Health Law Webinar - Final Rule on Hospital Price Transparency," 12/19/2019

"HIPAA Privacy & Security Rules," *Western Partnerships Conference on Human Services*, 11/07/2019

"Health Law Webinar - Discharge Planning: Requirements of the Final Rule," *Co-presenter, Holland & Hart Webinar*, 10/22/2019

"Patient Consent and Termination: Legal Requirements and Practical Solutions," *Idaho Medical Group Management Association Annual Conference*, September 2019

## **RECOGNITION**

- Best Lawyers: Ones to Watch, Corporate Law, 2021

## **PROFESSIONAL AND CIVIC AFFILIATIONS**

- American Health Lawyers Association, Member
- Idaho Bio Alliance of Medicine, Board Member
- Ballet Idaho, Member of Board of Directors
- Idaho State Bar, Idaho Academy of Leadership for Lawyers, Class of 2020-2021
- Idaho State Bar, Health Care Section, Vice-Chair
- Idaho State Bar, Business & Corporate Law Section, Member
- Idaho Women Lawyers, Former Member of Board of Directors, Current Member