



## Rachel Carnaggio

Partner

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**Rachel brings unique value to her clients across various industries, including biotechnology, pharmaceutical, cannabis, medical device, and digital health.**

### PRACTICES

Intellectual Property  
Patent Prosecution, Counseling and  
Opinions  
Trademarks and Foreign Portfolio  
Management

### INDUSTRIES

Cannabis

### EDUCATION

University of Denver Sturm College of  
Law, J.D., 2005

The Johns Hopkins University, M.S.,  
Biotechnology, 2000

University of Maryland, B.S., Biological  
Sciences, 1996

### BAR ADMISSIONS

District of Columbia  
U.S. Patent and Trademark Office  
Colorado

She delivers sophisticated counsel to clients, helping them develop protective strategies, including creating, prosecuting, managing, and enforcing patents. Drawing on her extensive technical experience as a molecular and cellular biologist, Rachel analyzes existing patents and provides sound advice to clients considering options to pursue or defend patent infringement litigation. Rachel also advises clients on how to obtain and enforce U.S. and foreign trademarks and manage trademark portfolios.

Rachel supports companies with sophisticated technologies, including therapeutics, diagnostics, oral saline laxatives, nasal sprays, pesticides, dairy teat disinfectants, grout sealers, cosmetics, pain pumps, digital health wearables, continuous passive motion devices, lumbar spine devices, drug delivery devices, implantable devices, sleep apnea mouth devices, navigation systems, paper and plastic packaging containers, storage devices and related software applications, cushioning systems, hydroponic planter systems, low flush toilet systems, kitchenware, textiles, tools, water filtration systems, gaming controllers, emergency litter assemblies, door locking devices, software applications, water bottles, food products, breath alcohol testing devices, and COVID test strips.

### EXPERIENCE

#### Patent Prosecution and Portfolio Management

- Strategic patent portfolio development and management
- Domestic and international patent preparation and prosecution

#### Patent Opinions and Counseling

- Preparing and managing U.S. and international patent portfolios in a variety of technical areas
- Patentability, freedom to operate, and non-infringement opinions
- Product design counseling

#### Patent Licensing and Due Diligence

- Licensing negotiations and strategies
- Strategic patent acquisitions
- Product clearances

- IP due diligence

### Trademark Prosecution and Portfolio Management

- Strategic trademark portfolio management
- Trademark enforcement strategies
- Due diligence and acquisition counseling
- Strategic trademark portfolio management
- Trademark licensing and transactions

With ten years of experience working on molecular and cellular biology as well as genomic experiments at leading research institutions, Rachel effortlessly and efficiently communicates with inventors to help convert their inventions into patentable products.

She has litigated in state and federal courts and mediated cases involving products liability, biotechnology, medical devices, pharmaceuticals, and life sciences. She also served as local counsel for high profile national products liability cases in multi-district litigation.

Before joining Holland & Hart, Rachel practiced at intellectual property boutique and litigation firms.

### SPEAKING ENGAGEMENTS

"STEMblazers Podcast," *STEMblazers*, Guest, September 24, 2021

"Overview of the OED's Disciplinary Enforcement Functions and the Patent Pro Bono Program," *AIPLA CLE Webinar*, Organizer and Moderator, August 18, 2021

"AIPLA Women in IP Law Virtual Global Networking Event," *American Intellectual Property Law Association*, Organizer and Speaker, May 4, 2021

"AIPLA Women in IP Law Virtual Global Networking Event," *American Intellectual Property Law Association*, Organizer and Moderator, September 29, 2020

"USPTO Roundtable," *Colorado BioScience Association*, January 30, 2020

"AIPLA Women in IP Law Global Networking Event," *American Intellectual Property Law Association*, Organizer and Moderator, April 4, 2019

"USPTO Practitioners Panel," *Colorado BioScience Association USPTO Roundtable*, Denver, Colorado, November 14, 2018

### RECOGNITION

- American Intellectual Property Law Association, 'Woman to Watch' award, 2018
- United States Patent and Trademark Office, ProBoPat Certificate of Recognition, 2018-2020

- Best Lawyers: Ones to Watch, Intellectual Property Law, 2022
- Colorado Super Lawyers®, Intellectual Property, 2016, 2018-2022
- Colorado Super Lawyers® Rising Star, Intellectual Property, 2012-2015

## PROFESSIONAL AND CIVIC AFFILIATIONS

- American Intellectual Property Law Association, Chair  
of Special Committee on Pro Bono
- Colorado BioScience Association, Co-  
Chair of the Membership Committee and Member
- Colorado Bar Association, Intellectual Property Section, Member
- USPTO Patent Pro Bono Patent Initiative, 2012-present
- Second Wind Fund, Board of Directors, 2017-2020
- Second Wind Fund, Board of Directors Recruitment Committee,  
2020-present
- STEMblazers, Girls in STEM - Denver, Board of Directors, 2018-  
present