



Madelon Lapidus

Associate

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Madelon focuses on trademark prosecution and enforcement for companies in a wide variety of industries, including food and beverage, jewelry, apparel, computer technology, medical devices, moving and storage, and transportation services.

Madelon has a background in bioengineering and has a broad understanding of how different types of intellectual property work together to protect and promote client brands.

Prior to joining Holland & Hart, Madelon worked as an associate in the New York office of Stroock & Stroock & LavanLLP.

PRACTICES

Trademarks and Foreign Portfolio Management
IP Litigation
Intellectual Property

EDUCATION

Benjamin N. Cardozo School of Law,
J.D., 2013
Cardozo Journal of Public Law, Policy
and Ethics

University of California San Diego,
Jacobs School of Engineering, B.S.,
2009
Revelle College Honors Program
National Merit Scholar
Pi Beta Phi

BAR ADMISSIONS

Colorado
New York

EXPERIENCE

- Strategic Trademark Portfolio Management
- Trademark Enforcement Strategies
- Due Diligence and Acquisition Counseling

PUBLICATIONS

"What to Do when "Everything Sucks" ," Co-Author, 02/04/2021

RECOGNITION

- Best Lawyers: Ones To Watch, Intellectual Property Law, 2021

PROFESSIONAL AND CIVIC AFFILIATIONS

- Colorado Bar Association, Member
- Associate Board, Volunteer Lawyers for the Arts, 2014-2016