



Emily Cooper

Associate

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Emily Cooper helps businesses of all sizes protect their trademark portfolios both domestically and abroad.

PRACTICES

Intellectual Property
IP Litigation
Trademarks and Foreign Portfolio Management

EDUCATION

Washington University School of Law,
J.D., 2006
cum laude
Notes Editor, *Washington University Law Review*

Washington University, B.A., 2003
with honors

BAR ADMISSIONS

Colorado
Massachusetts
New York

Clients value her creativity in providing the best strategy for solving their dispute. Emily is adept at deciding when it is appropriate to be aggressive or when a more measured approach is applicable.

Emily works closely with clients to understand their goals and business needs, representing clients in the food and beverage, technology, fashion/design, and professional services (ranging from real estate to spa/fitness) industries. She can often help them settle disputes without the need for litigation. When litigation is necessary, her background in complex commercial and intellectual property cases allows her to represent clients through all phases of litigation with a record of success.

Prior to joining Holland & Hart, Emily practiced at Goodwin Proctor LLP in New York and Boston.

EXPERIENCE

- Strategic Trademark Portfolio Management
- Trademark Enforcement Strategies
- Trademark Litigation
- Due Diligence and Acquisition Counseling
- Trademark Licensing and Transactions
- Domain Name Management

CLIENT RESULTS

Manages large trademark portfolios for several of the world's most recognizable brands, including worldwide enforcement strategy.

Successful copyright and trademark enforcement on behalf of an international design house against multiple U.S. based-infringers, resulting in several monetary damages awards for client.

PUBLICATIONS

"The Child Medication Safety Act: Special Treatment for Parents of Children with ADHD?," 83:5 *WASH. U. L. Q.* 1567, 2005

SPEAKING ENGAGEMENTS

"A Guide on the Trademark Law: Recent Developments, Enforcement, and

Protection Approach Explored," *The Knowledge Group Webinar, Faculty*,
April 2019

PROFESSIONAL AND CIVIC AFFILIATIONS

- American Bar Association, Intellectual Property Section Member
- Colorado Bar Association, Intellectual Property Section Member