



## Ken Broda-Bahm, Ph.D.

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Please [click here](#) to visit Ken's bio on the Persuasion Strategies website.

### PRACTICES

Trial Consulting and Graphics  
Product Liability

### PUBLICATIONS

"Jury Persuasion In An 'Alt-Fact' World," *Law360*, Co-Author, 11/08/2017

"Understand the Whistleblower (and Prevent Retaliation Claims)," *HRhero*, Co-Author, November 2016

### SPEAKING ENGAGEMENTS

"Embrace Your Inner Whistleblower! How to Avoid or Win Retaliation Claims Through a Solid Risk-Management Framework that Aligns with Company Culture," *BLR Advanced Employment Issues Symposium*, November 17, 2017