



## Kevin Bouilly

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Please [click here](#) to visit Kevin's bio on the Persuasion Strategies website.

### PRACTICES

Trial Consulting and Graphics  
Product Liability

### PUBLICATIONS

"From the Courtroom to the Zoom Room," *Holland & Hart News Update*,  
Co-Author, 05/01/2020

"Jury Persuasion In An 'Alt-Fact' World," *Law360*, Co-Author, 11/08/2017

"Managing Recall Evidence in the World of Runaway Punitive Damages,"  
*DRI, For The Defense*, Co-Author, 04/14/2017

### SPEAKING ENGAGEMENTS

"Trial Advocacy In a World of Fake News and Alternative Facts," *ABA  
Women in Litigation Joint Conference*, November 16, 2017